# Seoyun Choi

# **Graphic Designer & Art Director**

Chicago, IL & Seoul, Korea

## **EDUCATION**

## School of the Art Institute of Chicago

Visual Communication Class of 2024 (Summer) Clubs: AIGA - General Member KSA - Graphic Designer

Merit Scholarship Recipient

# UAL Central Saint Martins Graphic Communication Design

Summer Study Abroad 2022

## AWARDS EXHIBITION

#### 2021

Art Bash SAIC Moving Image Project

2014

**Conversation of Minds** Group Exhibition Particitant Artist

## SKILLS

### Adobe Creative Suite

Photoshop, InDesign, Illustrator, Premiere, After Effects

## Software

Microsoft Office, Pages, Keynote, Figma

## Art

Graphic Design, Film, Post-Production, Screenprinting, Infographic Design, Photography, Typography, Fiber Art, Productio Design, Social Media Research Email <u>schoi59@saic.edu</u>

Linkedin.com/in/seoyunchoi

# Portfolio

site pw: seoyun02

## EXPERIENCE

## Graphics Intern

Ratio Design

Sep 2023 - Dec 2023

Designer, Studio Coordinator

- Contributed as a Graphics intern and created presentation designs and broucher designs
- Worked as Studio Coordinator and helped organizing various office events and happenings
- Effective communication skill was crucial for this role as it ensures a seamless collaborations among the team memebers.

# Editor in Chief

## SAIC Korean Student Association Publication

Sep 2023 - Present

Designer, Illustrator, Editor

- Contributed as a leader of student group, created publication designs for the various school events that KSA holds.
- Communication with the team member was important in order to create a suitable design for each contents and a positive impression of the culture and the community.

## Graphic Designer

## SAIC Korean Student Association

Sep 2021 - Sep 2023

- Designer, Illustrator
- Contributed as a poster designer and created graphic designs for the various school events that KSA holds.

## Director of Photography

### Delta Film Academy

Sep 2019 - June 2020 1st Camera, Post-Production

- Collaborated with the cast and crew members and directed cinematography on the film set.
- Provided finalized film piece with post-production.

# Stage Designer

SDSS Equinox Threatre Production

Sep 2019 - June 2020

Art Director, Craftor, Musical Oklahoma

- Researched and designed the musical set by hand crafting the stage and props.
- Coorporated with the lighting tream and the cast to provide the balanced result with fuctionality and creativity.