# Seoyun Choi

# **Graphic Designer & Art Director**

Chicago, IL & Seoul, Korea

## **EDUCATION**

#### School of the Art Institute of Chicago

Visual Communication

Class of 2024 (Summer)

Clubs:

AIGA - General Member

KSA - Graphic Designer

Merit Scholarship Recipient

## **UAL Central Saint Martins**

Graphic Communication Design

Summer Study Abroad 2022

# AWARDS EXHIBITION

2021

#### **Art Bash**

SAIC

Moving Image Project

2014

#### **Conversation of Minds**

**Group Exhibition** 

Particitant Artist

## **SKILLS**

## **Adobe Creative Suite**

Photoshop, InDesign, Illustrator, Premiere, After Effects

#### Software

Microsoft Office, Pages, Keynote, Figma

#### Δrt

Graphic Design, Film, Post-Production, Screenprinting, Infographic Design, Photography, Typography, Fiber Art, Productio Design, Social Media Research

#### **Email**

schoi59@saic.edu

#### Linkedin

linkedin.com/in/seoyunchoi

#### **Portfolio**

seoyunchoi.graphics

site pw: seoyun02

## **EXPERIENCE**

# Graphics Intern

# Ratio Design

Sep 2023 - Dec 2023

## Designer, Studio Coordinator

- Contributed as a Graphics intern and created presentation designs and broucher designs.
- Worked as Studio Coordinator and helped organizing various office events and happenings.
- Effective communication skill was crucial for this role as it ensures a seamless collaborations among the team members.

#### Editor in Chief

#### SAIC Korean Student Association - Publication

Sep 2023 - Present

## Designer, Illustrator, Editor

 As the Editor-in-Chief, I contribute to lead the team in producing the KSAIC magazine, overseeing decisions, managing content, and fostering collaboration.

#### Team Leadership

Manage and motivate the team to achieve our publication goal

#### **Editorial Oversight**

Ensure content accuracy, coherence, and relevance.

#### Clear Communication

Communicate objectives, deadlines, and expectations effectively.

## Graphic Designer

## SAIC Korean Student Association - Design

Sep 2021 - Sep 2023

## Designer, Illustrator

 Contributed as a poster designer and created graphic designs for the various school events that KSA holds.

# Director of Photography

# Delta Film Academy

Sep 2019 - June 2020

## 1st Camera, Post-Production

- Collaborated with the cast and crew members and directed cinematography on the film set.
- Provided finalized film piece with post-production.

# Stage Designer

# SDSS Equinox Threatre Production

Sep 2019 - June 2020

## Art Director, Craftor, Musical Oklahoma

- Researched and designed the musical set by hand crafting the stage and props.
- Coorporated with the lighting tream and the cast to provide the balanced result with fuctionality and creativity.